

PRESS RELEASE

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ACTEON NORTH AMERICA Announces Second Semester Promotions

Mount Laurel, NJ - 8/2/2011 - ACTEON North American has announced the launch of its second semester product promotions and has published electronic versions to its North American website.

“This is our most comprehensive product promotion we have ever launched” said Wyatt Wilson, Vice President and COO of ACTEON’s North American office. “Our product line has grown considerably over the past year and we decided to try to offer something across our entire line. Many people know about us in the context of a single product or two and we are hopeful that this promotional effort lets the market know about all we have to offer” added Wilson.

The company said that in addition to the electronic versions of the ACTEON Promotions, a printed booklet version (20 pgs) will also be available within the next couple of weeks.

ACTEON North America’s website is located at: <http://www.us.acteongroup.com>

About ACTEON

ACTEON North America is part of The ACTEON Group, a world leader in small equipment and consumables for dentists. The ACTEON Group’s companies include SATELEC Equipment, SOPRO Imaging, and Pierre Rolland Pharmaceutical which employ more than 650 workers worldwide. ACTEON continually develops innovative products for its growing international dental market.

