

May 11, 2011

Hello to all of our dental partners,

**ACTEON North America** (**SATELEC** & **SOPRO** companies) is pleased to announce a new corporate identity. The main objective of the new identity is to emphasize the "Group" effect, as far as the corporate images is concerned, by capitalizing more on the **ACTEON** while preserving the identity of the different companies (**SATELEC** and **SOPRO**).

As you can see, the new corporate logo designs are simpler and more modern than the previous versions and they will provide you with many more creative possibilities. Please use the following guide to assist you in determining what logos to use -



The **ACTEON North America** logo is to be used when both **SATELEC** and **SOPRO** products are featured.



The **SATELEC ACTEON** logo is to be used when only **SATELEC** products are featured.



The **SOPRO ACTEON** logo is to be used when only **SOPRO** products are featured.

If you have any questions or concerns regarding these new logos, I ask that you do not hesitate to contact me.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Joe Donahue".

Joe Donahue  
Marketing Projects Manager